

Press Release

Further Binder+Co Group expansion with the foundation of Bublon GmbH

Gleisdorf, January 16, 2012. The internationally successful Binder+Co AG has started the 2012 financial year with the foundation of a new subsidiary in the shape of Bublon GmbH. This independent company will handle the marketing of BUBLON technology, which Binder+Co unveiled in the autumn of 2011. This technology allows the production of an entirely natural basic composite for the manufacture of building materials with outstanding heat and noise insulation characteristics. As a result of this expansion, the Binder+Co Group now consists of a total of four companies.

Karl Grabner, from the Binder+Co Management Board: *"The foundation of our subsidiary Bublon GmbH, represents a further advance in our growth strategy and a milestone with regard to the marketing of our new BUBLON technology. We envisage extremely interesting market potential for this innovative process, the exploitation of which will provide us with considerable sales revenue growth."*

Binder+Co's foundation of Bublon GmbH has created a solid platform for the global marketing of its process for the production of a fully natural basic composite used in the manufacture of building materials, which was presented to a specialist audience in the autumn of 2011. The outstanding noise and heat insulation characteristics in question derive from the expansion of perlite and obsidian, and the use of the "popcorn-like" behaviour of these natural raw materials, which when heated to over 800°C demonstrate an up to 20-fold increase in volume.

Bublon GmbH will operate as a supplier of complete plants and if required, apart from core BUBLON technology, will also cover the up- and downstream comminution, screening, drying and packaging process phases with Group products. This will open up interesting new market potential in the industrial regions of Europe, the USA, Japan and above all, in future, China.

Like Comec-Binder S.r.l., which was founded in 2011, Bublon GmbH is owned entirely by Binder+Co AG. The sales revenues and results of these two subsidiaries are allocated to the Processing Technology Segment.

The Binder+Co Group

Binder+Co AG is a specialist in the field of processing, environmental and packaging technology and the world market leader in the screening and glass recycling segments. The company was listed on the Vienna Stock Exchange at the end of 2006 and is now part of the Third Market in the mid market segment. The Binder+Co Group consists of Binder+Co AG, the two fully owned subsidiaries Comec-Binder S.r.l. and Bublon GmbH, and the Statec Binder GmbH joint venture. In 2010, Binder+Co was awarded the Austrian National Innovation Prize for its successfully implemented inventiveness and in 2011 received the Best Open Innovator Award of the Zeppelin University Friedrichshafen as the most outstanding SME in the D-A-CH region (Germany, Austria, Switzerland).